



SPONSORSHIP OPPORTUNITIES:

We would be happy to work with you to customize a package that best suits your company and brand.

CHIEF: PRESENTING SPONSOR: \$30,000

Exclusive Naming of the Event: "Los Angeles Police Celebrity Poker Tournament!" Presented By Company.

Company Name and Logo in all forms of usage (deadline contingent), including but not limited to:

- ◆ All print and online press
- ◆ Event Websites
- ◆ Event invitations
- ◆ Customized poker felt at final table & Company Table
- ◆ Company Logo on Celebrity Step & Repeat banner / Red Carpet Photos w/Celebrities
- ◆ Constant mentions by event DJ
- ◆ Onsite signage, product placement, promotional items
- ◆ Recognition in event publicity
- ◆ Category exclusivity in gift bag



- ◆ Company portrait with celebrities attending event
- ◆ Company Poker Table of 8 + 20 Party Passes
- ◆ Logo on Attendee Photobooth Keepsakes
- ◆ Radio Mention
- ◆ Photos Serviced to Wire & Media Worldwide
- ◆ Company logo on admittance wristbands
- ◆ Celebrity mentions of Company in press interview
- ◆ Logo on large HD screens
- ◆ Special Thanks at Opening Remarks
- ◆ Company name mentioned in entertainment press.
- ◆ Company dealer button at poker table
- ◆ Company logo on poker seating cards

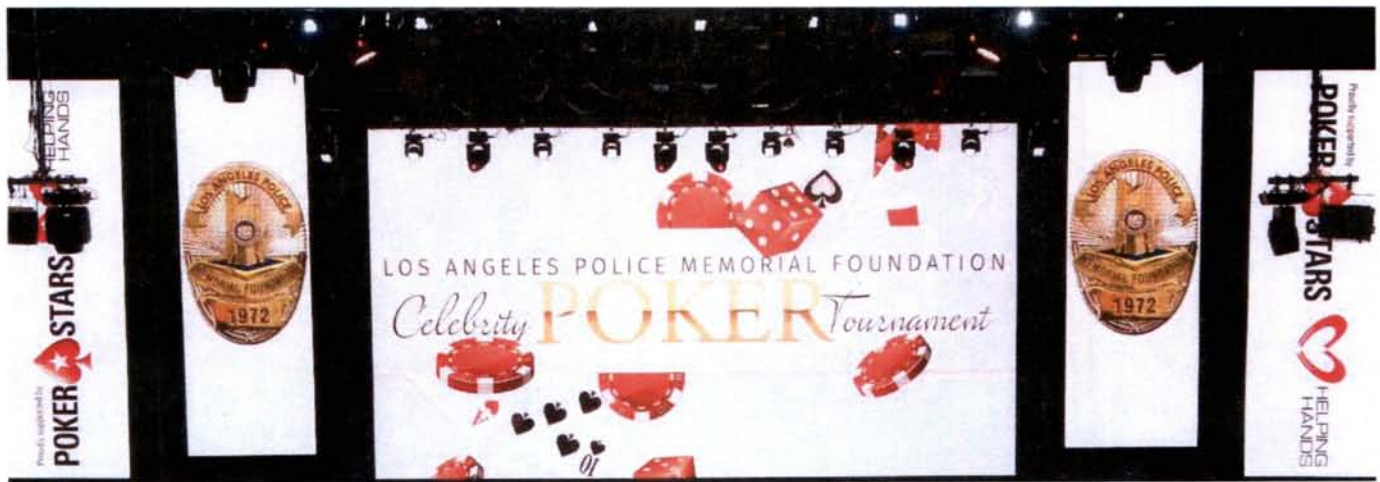


COMMANDER SPONSOR: \$20,000

Company Name and Logo in all forms of usage (deadline contingent), including but not limited to:

- ◆ All print and online press
- ◆ Event Websites
- ◆ Event invitations
- ◆ Mentions by event DJ
- ◆ Onsite signage, product placement, promotional items
- ◆ Recognition in event publicity
- ◆ Category exclusivity in gift bag
- ◆ Company portrait with celebrities attending event
- ◆ Company Poker Table of 7 +10 Party Passes with Company Logo on Poker Felt & dealer button
- ◆ Celebrity photos with Company logo/product.
- ◆ Photos serviced to Wire & Media Worldwide
- ◆ Special Thanks at Opening Remarks





**4th Annual Heroes4Heroes Los Angeles Police Memorial Foundation
Celebrity Poker Tournament & Casino Night Party
Saturday November 10, 2018 @ 4pm Avalon Hollywood**

On Saturday – November 10, 2018 Legendary Rockstar Gene Simmons along with over 50 celebrities and community members will gather together to play poker, casino games and enjoy a party to help raise money for the children and widows of LAPD Officers that have been killed in the line of Duty. Without the help of the foundation many of their kids will not have the opportunity to go to college, will lack basic funds for sporting activities or even medical costs. We hope you can join us to support this worthy cause.

*poker*casino games*party*cocktails*music*food*auction*raffle*photobooth*red carpet arrivals and more...



Since its inception in 1972, the Foundation has granted more than \$18 million for medical, funeral and educational expenses without any taxpayer money.

Past Celebrity supporters include: Jack Nicholson, Jerry West, Wayne Gretzky, Mark Wahlberg, Elton John, Sugar Ray Leonard, Vin Scully, Dennis Quaid, Kelsey Grammer, Eddie Van Halen, Samuel L. Jackson, Richard Dreyfuss, Chris O'Donnell, George Lopez, Larry King, Tommy Lasorda, Oscar de la Hoya, Rihanna, Ray Romano, Betty White, Andy Garcia, Luke Wilson, Gene Simmons, Marlon Wayans, Backstreet Boys, Paula Abdul, David Hasselhoff, Dean Martin, Frank Sinatra, Sammy Davis Jr., Bob Newhart, Telly Savalas, Johnny Grant, James Gandolfini and many more.



Each year, superstars from TV, Film, Music and Sports join together to show support for the men & women who serve their community. This star-studded event is covered by mainstream media worldwide and is great exposure for sponsors who participate.

Our events are covered by top mainstream entertainment media such as People, US Weekly, OK Magazine, Star, Extra, E Entertainment, Access Hollywood, Daily Mail, Extra, Variety, Hollywood Reporter and worldwide news outlets including Yahoo Finance, Yahoo Sports, Market Watch/Dow Jones, Reuters, Bloomberg Business Week, Fox News and more.





Celebrities that have participated in our poker tournaments include: Kevin Hart, Aaron Paul, John Boyega, Slash, Gene Simmons, Larry King, Sean Astin, Tony Hawk, Christian Slater, Jason Alexander, Brad Garrett, Don Cheadle, Michael B. Jordan, Joel Madden, Benji Madden, Christina Milian, Boyz II Men, Donnie Wahlberg, Joe McIntyre, Backstreet Boys, Cast of Entourage, Kenneth Cole, Neymar Jr., Cristiano Ronaldo, Tommy Lasorda, Jerry West, MLB, NFL, NHL players, UFC Fighters and WWE personalities.



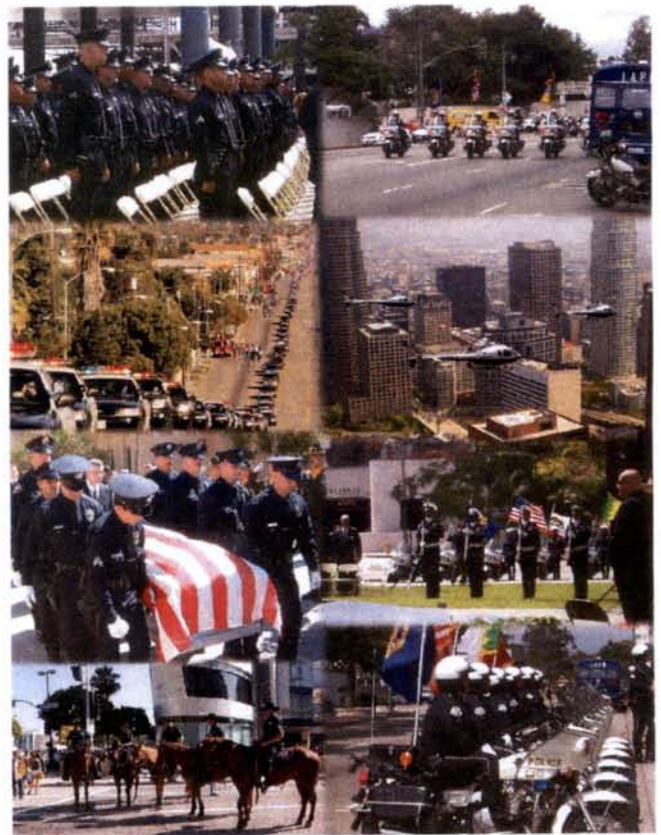
LIEUTENANT SPONSOR: \$5,000

Company Name and Logo in all forms of usage (deadline contingent), including but not limited to:

- ◆ All print and online press
- ◆ Event Websites
- ◆ Event invitations
- ◆ Onsite signage, product placement, promotional items
- ◆ Category exclusivity in gift bag
- ◆ 5 Poker Seats + 10 Party Tickets
- ◆ Special Thanks at Opening Remarks

SERGEANT SPONSOR: \$2,500

- ◆ Onsite signage, product placement, promotional items
- ◆ Category exclusivity in gift bag
- ◆ Included in photos serviced to Media Wire Worldwide
- ◆ 3 Poker Seats + 4 Party Tickets
- ◆ Special Thanks at Opening Remarks



INDIVIDUAL TICKETS:

1 Poker Seat: \$250

1 Party Pass: \$100

1 Poker Seat & 1 Party Ticket for Guest: \$300

Reservations:

Los Angeles Police Memorial Foundation 323-276-5970

<https://lapmpokerparty2018.eventbrite.com>